LONG BEACH AQUATIC ASSOCIATION GRUNION SWIM TEAM BOARD OF DIRECTORS MEETING Agenda October 27, 2024

Location of Meeting: Zoom

Board Members in Attendance: Ken, Laura, Jim, Bart, Sam, Michael Anita

Board Members Absent: Kim, Liz

I. Call to meeting order

Kenny

- A. The meeting was called to order at 11:05
- II. Review of minutes
 - A. Approval of September minutes
 - 1. Anita moved to approve the September board meeting minutes. Jim seconded her motion. The motion passed unanimously.

III. Membership report

Laura

A. Current Active Members

2024 USMS Grunions	199
Attended Workouts September (to date)	98
Registered on Club Assistant (Including Coaches and Satellite Swimmers)	187
Registered on Club Assistant- Current monthly Dues Paying Members	123
Registered on Club Assistant- On hold	0
Drop in Swimmers (September 21- October 25)	3

IV. Board Reports

A. Treasurer's Report

Jim

- 1. The organization's finances are healthy and in good order.
 - a. Board insurance for the next year has been paid (policy effective Nov. 1)
- 2. Received one budget item request from Liz Carlin. (\$500.00)
- 3. Jim made some suggestions regarding the 2025 budget, including increasing the amount budgeted for pool rental. Kenny and he will collaborate on that and other adjustments before the board votes on the budget.

B. Captain's Report

Kenny

- 1. Board Elections
 - a. Interest from new swimmers who want to run. Co-captain; membership; secretary; coaches rep. etc.
 - b. Candidates will be asked to write a short paragraph stating their interest in the position.
- 2. Process for Donations.

- a. We should do more than mail a check and a letter. How can we generate community awareness about our giving program.
- b. Michael suggested we participate in Toys for Tots by having people bring toys to the annual holiday party.
- 3. Banquet
 - a. Michael working with Gaucho. Laura will send him the email for our contact at Tri-swim to request a donation for the annual banquet
- C. Co-Captain's Report

Michael

D. Communications Coordinator's Report

Sam

- 1. Everything good.
- 2. Open rate over 60%
- 3. Suggestion to create live social media content during the meet using some volunteers.
- E. Membership Development Coordinators Report

Anita

- 1. College Club Swimmers: There are no college swim clubs in Long Beach. Maybe we could help create such clubs or welcome swimmers to join Grunions. I am looking for recent graduates from Long Beach High Schools who still live in the area and are working or maybe enrolled at LBCC or Cal State LB. High School Coaches may be able to give us a few names with contact information. I would like to reach out to these young adult swimmers. (Laura will send Anita LBUSD aquatics coaches' info)
- 2. Meet favors: [consensus was that it was too close to the meet to order favors]
 - a. Laminated tags
 - b. Poker chips
 - c. Creating and ordering Rally/Cheer towels with Grunion Logo. The cost is \$90 set up fee for Logo in 2 colors and \$4 per towel through the The Swim Guy.
- 3. Meet activities
 - a. A couple of light additions to our upcoming December Swim Meet might include a Crowd Karaoke of songs like "Put Me in Coach, I'm Ready to Play Today," "We are the Champions, My Friend," "We Want to Praise You Like I Should," etc. This could be done during breaks or when someone breaks a record or wherever appropriate without slowing down the meet.
 - b. Add new awards to the meet. These might include the Meet Spirit Award going to the club in attendance at the meet showing the most exuberant spirit and the King (oldest guy swimmer) and Queen (oldest gal swimmer) competing at the meet with prize of silly crowns could be well received and fun.
 - (1) The Meet Spirit Award will be part of this year's program.
- 4. Mini-retreat for Grunions swim at Belmont; OW mini-swim; brunch and conversation

F. Coaches' Representative

Kenny

- 1. Tommy Sheahan now coaching
- 2. Pool closures coming up. They are posted on the website. Sam can begin to announce them in the Grunion Report and on social media.
- 3. Sean and his wife have offered to host the holiday party (December 14th). Might be holiday pajama themed!
- G. Swimming Organization Representative

Bart

1. IGLA, November 4-9, 2024, Buenos Aires, Argentina. 7 Grunions going

- 2. Grunions SC Championship Meet December 6-8, 2024.
- 3. IGLA May 31-June 6 in Washington, DC. Hopefully we can have a large presence.
- 4. Gay Games, Valencia, Spain, June 27-July 4, 2026 2 Grunions have signed up at the early-bird price.
- H. Facilities Coordinator

Kim

1. No report.

I. Open Water Coordinator

Liz

- 1. The open water event season for 2024 has now closed. We had a great time at LaJolla relay this year. The water was a brisk 58 degrees and the conditions were truly rough this year. Congratulations to Brendan Hickey and Tommy Sheahan who placed first and second in their age groups at the MPSF swim last Saturday at Marine Stadium. Thanks to Kailani Caldwell who served as an open water official at the meet. And to our volunteers Liz and Terry Collins (Kalani's Partner).
- 2. 13 team members on track to complete the year-round OW challenge this year.
- 3. I am collecting information to bring forward for a possible double Catalina relay in 2026 with the team. I am currently gathering information.
- 4. We continue to support the team with social media content.
- 5. Suggestion to collect testimonials from participants in OW clinic to promote next clinic maybe at the start of OW "season."
- V. Old Business
 - A. Meet Kalani Caldwell working on awards; Laura wrangling safety marshals, Karen and Jeff have volunteered to be runners.
- VI. New Business
 - A. Set place, date, and time of next meeting. November 17, 2024, at 11:00 am over zoom.
- VII. Close Meeting
 - A. Anita moved to close the meeting at 12:03; Sam seconded. Motion passed unanimously.