

LONG BEACH AQUATIC ASSOCIATION  
GRUNION SWIM TEAM  
BOARD OF DIRECTORS MEETING MINUTES  
June 17, 2023

Location of Meeting: Zoom

Board Members in Attendance: Kenny, Bart, Laura, Jim, Anita, Stephen, Kim, Sam

Board Members Absent: None

- I. Call meeting to order Kenny
  - A. Meeting called to order at 11:00 am.
- II. Review of April meeting minutes
  - A. Anita moved to approve the April meeting minutes. Bart seconded. Motion passed unanimously.

- III. Membership Report Laura

- A. Current active members

2023 USMS Grunions	160
Attended Workouts (June)	112
Registered on Club Assistant-Current Members (Includes coaches and satellite swimmers)	142 (+5)
Registered on Club Assistant-On hold	1
Drop in Swimmers (April)	4

- IV. Board Reports

- A. Treasurer's Report Jim

1. Financial status sound.
2. Constant Contact price increased from 20.00 to 45.00 as of April. Projected price increase in July will not affect us. Sam ascertained that we now have 513 contacts, which pushed us into the higher fee bracket.
3. Discussion regarding invoices from LB Parks and Rec, which Jim will pay this month.
4. Bart notified the board that the IGLA relays cost 25.00 per entry. He will be submitting a reimbursement request for 7 relays.
5. Discussion about adding projected monthly income and expenses to financial report. KB to help Jim create these items.
6. Suggestion to create a line item for promotional items (such as team caps).

- B. Captain's Report Kenny

1. No report.

- C. Co-Captain's Report Stephen

1. IGLA Sponsorships. First installment has been paid. 1 will be returned due to athlete injury.
2. IGLA shirts done and have all been distributed except one which will be delivered in London. Stephen to take extras to London.
3. Special Olympics a big success! Let's plan a full day for next year.

4. Events:

A. Should we add events to the website Calendar? After brief discussion consensus is yes. Action item for website. Sam will announce.

B. July: 8 Days a Week Challenge begins July 17. Celebration July 22nd at Kim's house. Kenny will speak with coaches.

C. August 6, 2023: LB Pride. Stephen will contact Stave about drink tickets. Let's get "save the date" in the Grunion Report (Sam). Invite can go out in July (Kenny). Parade permit has been submitted and paid.

1) Stephen moves to supply 2 drink tickets for each team member participating in the parade (50 people) cost 1,000.00 Sam seconds. Passes unanimously.

D. September: Volunteer Appreciation Event at the Stave.

1) Date selected: September 16, 2023

2) Motion made by Stephen to budget up to \$5,000 for this event. Seconded by Anita. Motion passed unanimously.

E. October. Trick or Treat workout 10/28

F. November: Thanksgiving theme potluck/social? (revisit next meeting)

G. December: Grunion Meet; Meet after-party/social; Holiday party.

D. Swim Meet Coordinator's Report

1. June 24 – Santa Barbara (LCM)

2. July 9 – Mission Viejo relay meet (LCM). Organize lunch social afterwards (CPK?)

3. July 22 – Rose Bowl (LCM)

4. August 11- 13 regional championships (team meet)

5. August 20 - Naples Island Swim (OW) - Kim seeking volunteers for day of event

E. Communications Coordinators Report Sam

1. Grunion Report click rate has gone up

2. Socials look good

3. Stan has been celebrating birthdays

4. Flash emails will be reserved for important information such as pool closures etc.

F. Membership Development Coordinators Report Anita

1. Membership growing

2. Discussion regarding how to feature member photos on the website and or how to feature Instagram content on website. Steve will contact Sam to see if it is possible.

3. Referrals. In the past members received a free month for referring a new member. Should we give them a \$10.00 gift card for referrals? After discussion the board concluded this was not a particularly active program.

4. Masters prep program. Anita suggested having volunteers work with new swimmers to assess their readiness for workouts. Luci and Kim ready to volunteer. Tues and Thurs best days for them to go because we have extra lanes at LBCC. Support expressed for a trial run.

5. Grunion Report Interviews. Suggestions made about possible interviewees.

G. Coaches' Representative Kenny

1. Nothing to report.

2. Question about coverage of 5:30 am practices.

H. Swimming Organization Representative Bart

1. IGLA. 16 Grunions competing according to IGLA (6 women, 10 men); 7 relays

I. Facilities Coordinator Kim

1. Facilities running smoothly.

2. Belmont Pool Consortium, led by Sean Otey. Consortium formed to coordinate efforts about the Belmont Pool, specifically supporting City Manager's plans. Would like Grunion support.

V. Old Business

- A. Stickers: 2 images sent by Rhiannon
  - 1. Agree to order both designs (Pride version in metallic)
- B. Financial aid for members in need. A swimmer wrote to the board requesting financial aid due to a difficult financial situation. After a discussion the board agreed to evaluate such requests on a case by case basis.
  - 1. Jim moved to lower dues to \$20.00 a month for 3 months for this member. Kim seconded. Motion passed: 6 yes; 1 no.

VI New Business

- A. Request to announce La Jolla 10-Mile Relay at practices (especially Saturday)
- B. Identify time, date, and location of next meeting: Sunday July 16 at 11:00 at Stephen Morris's home, 1825 Shipway Avenue, Long Beach, CA 90815

VII. Close Meeting.

- A. Anita made a motion to end the meeting. Laura seconded. Meeting adjourned at 12:24 pm